

# West LA Chamber Insider

## Newsletter Advertising Rates

	<u>Ad Size</u>	<u>Monthly Rate</u>
Front Page ad (2 available):	<b>2 ¾ Square</b>	<b>\$ 175 ea</b>
Page 2 ad (2 available):	<b>2 5/8 W x 4 3/8 H</b>	<b>\$ 200 ea</b>
Page 3 ad (4 available):	<b>3 ½ W x 2 3/16 H</b>	<b>\$ 150 ea</b>
Page 6 Calendar ad (1 available):	<b>Variable* W x 1 ¼ H</b>	<b>\$ 200</b>
Page 7 ads (2 available)	<b>3 ½ W x 4 ¾ H</b>	<b>\$ 250 ea</b>
Back Page ad (1 available)	<b>4 ¾ w x 1 5/8 H</b>	<b>\$ 200</b>

\*ad width on calendar is determined by available space at beginning or end of month

Discounts for 6 and 12 month commitments are available

Ads must be submitted directly to the West Los Angeles Chamber of Commerce office by email only to [info@westlachamber.org](mailto:info@westlachamber.org).

Ads must be camera-ready to exact size and must be received in the Chamber office no later than the 10<sup>th</sup> of the month for the following month print.

Please submit your ad in jpg or pdf format only (jpg preferred).

Payment is required at time of ad placement.

### Flyer Insert Program

We will accept 8 ½ x 11 flyers for insert into the newsletter. Chamber member must deliver 800 flyers to the Chamber office printed on 8 ½ x 11" 20lb paper. As an added bonus, we will display your flyer at our monthly breakfast & mixer during that same month.

**Cost for Inserts \$300.00**